

HEADLINE# 6401694
ORIGINAL REV#0 ***

REF: TEL# 703 528 7400
CREDIT ADVISORY
ORDER WORKSHEET

FAX# 703 528 7844
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP

NOV1/12 10:48
*** WDCW-TV ***

ADV # _____ ADV NAME _____
AGY # _____ AGY NAME _____

NAT'L MEDIA RESEARCH PLANNING PLAC
415 SLATERS LANE
ALEXANDRIA, VA 22314

REP # _____ OFF # _____ SALESMAN # _____
BUYER NAME NAME MEDIA ASSISTANT
SALES FROM WA DAVE CLARK

ORDER # _____ CONTRACT # 6401694

PRGCT RNC _____ EST# 3545 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV1/12 NOV6/12 WK-1

CITY PAN _____ STATE TAX _____

CO-OP BILLING NEEDED

DATE NOV1/12 10:49

FOR NSA WDCW
FROM GROSS
NEW ORLEANS
TT: 11/12/12
CHN PLS CFM. 11/1/12



CON ON ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

RNC

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1230P-330P	30		\$2,500.00	11/3	11/3	2		SAT	2
2			1200N-1230P	30		\$1,200.00	11/3	11/3	1		SAT	1

AGENCY ADVERTISER CODE = 20
AGENCY PRODUCT CODE = 446
AGENCY EST# = 3545

PROGRAM : SEC FOOTBALL GAME
CON COM1 : SEC FOOTBALL GAME

PROGRAM : SEC FOOTBALL PREGAME
CON COM1 : SEC FOOTBALL PREGAME

1

DATE: 10/10/10

TIME: 10:10 AM

LOCATION: 1010 1010

1010 1010

1010 1010

1010 1010

1010 1010

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